



OPERATION MOBILIZATION USA



Over 2.2 billion people in the world today have not heard the good news of Jesus presented in a way they could understand.

That number grows by 63,000 each day.

28% of the world's population today do not have access to the gospel.

To change that trajectory, we must accelerate our mission to see vibrant communities of Jesus followers within reach of everyone.

We believe God has given OM a "Holy Ambition".

Our “Holy Ambition”

We are serious about the Great Commission and believe that the gospel has the power to change everything. Imagine a world where 25,000 Jesus-following communities are mobilized every year through an inspired workforce, widespread media, and community transformation.

This is our “Holy Ambition”.

This will establish a scope and pace of outreach unlike anything the world has seen before, introducing Jesus organically through communities of faith in some of the hardest places on Earth.



How are we doing this?

All over the world, we envision Christ-following communities that love, serve and disciple friends, family, neighbors and co-workers through an approach that is:

- locally led
- collaborative
- discipleship oriented
- culturally relevant
- self-sustaining
- multiplying
- empowering the local community



God has a role for you to play

We are all created in God's image. We are designed to go into the world – using our talents, giftings and professional skills to do good in the world and for the world.

And when we do good work, we reflect our Creator. Living on mission, then, is a way of life for all of God's people, living as designed by God and reflecting Him in the everyday moments of daily life.

Vibrant communities of Jesus followers grow when believers live out the gospel with a holistic view of life: doing good work, being deeply rooted in the places we live and teaching others to do likewise. Vibrancy and vocation go hand in hand.

So whether you're a business person in Seattle, a doctor in Dubai, an evangelist in Africa or a construction worker in Hanoi, we are all created for – and therefore called to – God's Kingdom purposes.



A Biblical approach

Our approach is built on the foundation laid by the original 12 disciples; that we would continue what Jesus began, sharing His teachings for the sake of others.

By building authentic Christian communities in contextually-appropriate, culturally-relevant ways, we can mobilize more believers faster, creating a holy ripple effect that penetrates previously untouched areas of the world.

We accomplish this by focusing on 3 mission pillar priorities:

- Go Boldly
- Sow Broadly
- Transform Totally

Go Boldly

Activating the whole Church to be full participants in the mission of God

Most of the Church now lives outside the west. Here a new workforce has emerged. They are ready to share their faith, but historical mission methods do not work in their context. And globally, there is a generational shift in thinking about work, making it central to gospel living. Many who have felt excluded now see themselves living on mission with God.

Local new believers are also critical in reaching their own people. Cultural and language understanding, plus sustainable living allows them to bring immediate impact. Same-culture workers will reap the growth of vibrant Jesus-follower communities moving forward.





Sow Broadly

Using digital, emerging and legacy media to share the gospel

We live in an exceptional time — a modern era where the written and spoken Word is accessible to all.

From print, television and radio to influencer-driven social media, we now broadly sow a more contextually relevant gospel among people groups. We share Christ's love through better channels to touch the right hearts at the right time.

Of those globally who have no access to Jesus, more than 80% do not know a Jesus follower. Through technology we can transform this statistic.

Transform Totally

Bringing physical, spiritual, social and emotional healing to all people

The gospel is power. It transforms lives from both physical and spiritual poverty.

Near- and same-culture workers need to live a holistic gospel, demonstrating God's love for the whole person — mind, body and spirit. This will drive major societal impact, from educational, medical and vocational training to anti-trafficking and disaster relief initiatives.

Likewise, the ultimate Kingdom focus is still to provide people a pathway to faith. Through personal relationships, a bold gospel approach will bless people and spread. The result is hope, joy, peace, grace and love that only Jesus can provide.



Who is OM?

For almost 70 years, OM has been working around the world to motivate and equip Jesus followers to share God's love. Since our beginning, we have been driven by a deep conviction that everyone should have the opportunity to hear the gospel at least once.

Today, 4,500+ people serve with OM in more than 147 countries. We are a mix of traditional missionaries, marketplace professionals, artists, pastors, teachers and more.

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Zimbabwe

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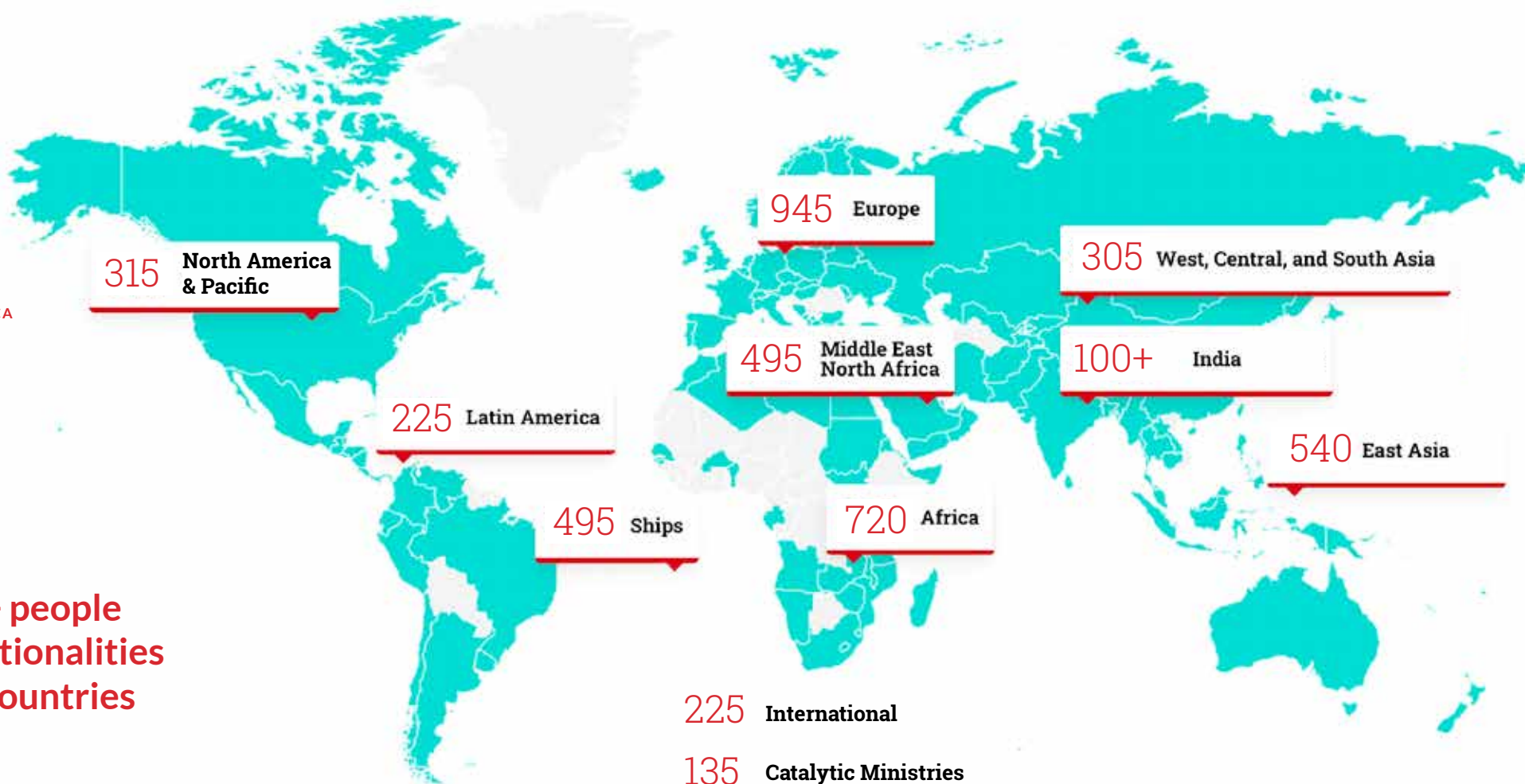
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